



ALBERTA
EMERGENCY
ALERT

Government of Alberta ■

Our Program

Public Safety is everyone's responsibility!

Disaster can occur anywhere, at anytime. It is your responsibility to ensure you are prepared if a disaster occurs. Alberta Emergency Alerts are issued to assist you—providing you with critical information about an immediate disaster, where it is occurring and what action you need to take.

Alerts are distributed to the public through various outlets including:

Radio and television

Internet

Social Media (Facebook, Twitter, etc.)

Road Signage

When disaster strikes, get more information and take appropriate action to protect yourself and your family.

Stop • Listen • Respond

Program History

Alberta's Emergency Public Warning System

The government of Alberta developed a public warning system as a result of the 1987 tornado that struck Edmonton and the surrounding area. This system, called Alberta's Emergency Public Warning System (EPWS) was created in 1992. This system warned the public of imminent danger. The EPWS was the first rapid warning system of its kind to use media outlets to broadcast critical life-saving information directly to the public.

Alberta Emergency Alert System (AEA)

In 2011, EPWS was upgraded and renamed "Alberta Emergency Alert". Alberta Emergency Alert was developed to address the changes in technology as radio and television moved from analogue to digital.

Alberta Emergency Alert is a model of effective co-operation between government and broadcasters. Its availability to local government emergency management officials and key agencies in order to issue warnings is highly regarded within the emergency management community.

If you were an EPWS User with a code, it is no longer valid. You Must take the AEA Training to become an authorized user

Alerting Partners

Authorized Users

An Alberta Emergency Alert can be issued by individuals who have been designated by their community, organization, or department. These individuals are called Authorized Users and may include:

- DEM's Directors of Emergency Management
 - Elected Officials
 - First Nation Representatives
- Provincial Government Departments (Alberta Emergency Management Agency, Alberta Environment)
- Federal Government Departments (Environment Canada)

Alberta Police Services are also authorized to issue [AMBER Alerts](#), which notify the public if a child or an adult with a proven mental or physical disability has been abducted.



Media Partners

The success of Alberta's alert system is possible with the support and assistance of Alberta broadcasters who distribute alerts to the public through radio and television. Participating broadcasters include:

- The Aboriginal Multi-Media Society (AMMSA)
- Astral Media Inc.
- Global Television
- Canadian Broadcasting Corporation (CBC)
- Clear Sky Radio Inc.
- CKUA Radio Network
- Corus Entertainment
- CTV Television Network
- Golden West Radio
- Harvard Broadcasting
- LA Radio Group Inc
- Miracle Channel
- Newcap Inc.
- Jim Pattison Broadcast Group
- Peace River Broadcasting
- Rogers Broadcasting Ltd.
- Rowlco Radio Ltd.
- SHAW Cable
- Touch Canada Broadcasting
- University of Alberta
- University of Calgary
- VISTA Broadcasting Group (VISTA Radio)

If you are a broadcaster that would like to participate in this program, please [contact the Alberta Emergency Alert program](#) for more information.

FN AEA Training Schedule 2011

- Nov 14 -Slave Lake 1:00 pm Sawridge Hotel
- Nov 15 Peace River 10:00 am Sawridge Hotel
- Nov 16 Edmonton 10:00 am & 2:00 pm Sawridge Hotel South side
- Nov 17 Calgary 11:00 am Carriage House Inn
- Nov 18 Ft McMurray 1:30 pm Sawridge Inn

Who Should Attend

- DEM's
- Elected Officials
- Department Managers
- Fire Chief's
- Anyone who lives in the communities that are involved with the Emergency Management Committee
- 3-4 people from each community

Information Packages

- Information Packages have been sent to your communities Addressed to the DEM and C&C
- The packages have been emailed, faxed, and mailed through Canada Post
- Please contact your DEM if you are interested in becoming an Authorized User

How to Register

- The Designation Forms are available at our Trade show Booth
- Mileage will be paid for 1 vehicle per First Nation (at provincial rates)
- Reimbursements will be made to individuals NOT First Nations (may take up to 30 days)

Additional Information

- If you require further information on the training, please see Rudy Parenteau, Linda Fenerty or Fran Byers
- We will be at the Trade show booth today or you can call our office at 780 645 6213